



Athletics Compliance Office

STUDENT-ATHLETE PROMOTIONAL ACTIVITIES FORM

This form, when signed by the promotional agency and approved by the Athletics Compliance Office and the Director of Athletics, permits student-athlete's name, picture, or identity to be used in a promotional activity for an educational institution or charitable organization. Athletics Compliance Office approval often involves follow-up with the promoters- please allow sufficient time for processing.

To be completed by requesting group/agency:

Name of requesting group/agency (list specific team)		
Request for student-athlete(s) participation in promotional appearance: <input type="checkbox"/> Yes <input type="checkbox"/> No		
Is the agency a: <input type="checkbox"/> Educational Institution or <input type="checkbox"/> Charitable Organization (please attach proof of 501(c)(3) status)		
Name of contact person:	E-mail Address	
Address (street, city, state, zip)	Phone #	Fax #
Site and City of Event	Date of Event	Time of Event
Description of Event:		
Please answer the following promotion/donation specific questions: <input type="checkbox"/> Yes <input type="checkbox"/> No 1. Is the event a fundraiser? <input type="checkbox"/> Yes <input type="checkbox"/> No 2. Will any funds raised directly or indirectly benefit any specific high school students(s)? <input type="checkbox"/> Yes <input type="checkbox"/> No 3. Will the event involve students who have started classes for the ninth grade? <input type="checkbox"/> Yes <input type="checkbox"/> No 4. Is the event within 100 miles of the University's campus? <input type="checkbox"/> Yes <input type="checkbox"/> No 5. Are the event organizers providing transportation? <input type="checkbox"/> Yes <input type="checkbox"/> No 6. Will the involved student-athlete(s) receive a meal? <input type="checkbox"/> Yes <input type="checkbox"/> No 7. Will the student-athlete(s) miss class? <input type="checkbox"/> Yes <input type="checkbox"/> No 8. Will the student-athletes name/appearance be used to promote the event? <input type="checkbox"/> Yes <input type="checkbox"/> No 9. Is the event co-sponsored, advertised, or promoted by any commercial agency?		

Please print the names of the students you want to participate in your event:

Name:	Sport:
1.	
2.	
3.	
4.	
5.	
6.	



STUDENT-ATHLETE PROMOTIONAL ACTIVITIES FORM ... *continued*

NCAA Bylaw 12.5.1.1 permits a charitable or educational group to use a student-athlete’s name or picture or appearance to support a charitable event, provided all of the following conditions are met:

- a. The student-athlete receive **prior** written approval from the athletics director or designee;
- b. The student-athlete does not miss class;
- c. Any money derived from the activity go directly to the charitable or educational agency;
- d. The student-athletes’ name or picture is not used to promote the commercial ventures of any nonprofit or for profit agency;
- e. The name or picture of a student-athlete may not appear on any printed promotional items that includes a reproduction of a product with which a commercial entity is associated if the commercial entity’s officially registered trademark or logo also appears on the item;
- f. The specific activity or project in which the student-athlete participates does not involve co-sponsorship, advertisement or promotion by a commercial agency other than through the reproduction of the sponsoring company’s officially registered regular trademark or logo on printed materials such as pictures, posters, or calendars;
- g. The student-athlete may accept legitimate and normal expenses from the member institution, member conference or the charitable, educational or nonprofit agency related to participation in such activity, provided it occurs within the state or, if outside the state, within a 100-mile radius of the member institution’s campus.
- h. The student-athlete and an authorized representative of the charitable or educational agency sign a release statement that ensures that the student-athlete’s name, image or appearance is used in a manner consistent with the requirements of this section.

I certify that I have read this form and the provisions of NCAA Bylaws 12.5.1.1 in its entirety and agree to the above terms and conditions.

Signature of Group/Agency Authorized Representative	Date
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Approved? Yes No

Signature of Athletics Compliance Office	Date
Signature of Head Coach	Date